

Welcome to the International Management Programme

Dear student,

Welcome to the **International Management programme**. We are very pleased to welcome you to **Jönköping International Business School (JIBS)**.

I would like to take this opportunity to share some initial information about the programme and your first two courses, and to help make your time at JIBS both enjoyable and productive. I am delighted that you have chosen this programme, and I can assure you that my colleagues and I will do our utmost to provide you with an engaging, challenging, and rewarding learning experience.

International management is about understanding how organisations operate across borders and cultures, and how to plan and manage their activities in a responsible and effective way. The programme provides a solid foundation in business administration and economics while preparing you for the strategic, ethical, digital, and operational challenges facing contemporary organisations. Throughout the programme, you will develop the ability to analyse international business challenges, work with data and evidence, collaborate across cultures, and make responsible decisions in situations characterised by uncertainty and change.

This means that your studies will not only introduce you to core business disciplines such as organisation, leadership, marketing, accounting, finance, and economics, but will also help you grow into a reflective and responsible leader. The programme is designed to combine theory and practice through cases, projects, teamwork, presentations, and collaboration with peers and companies. In this way, you will gradually build the mindset and capabilities needed for an international career in management, consulting, project management, strategy, marketing, or related fields.

The programme starts on Monday, 24 August, with a formal roll call.

The entire first week, 24–28 August, is devoted to information sessions, programme-specific lectures, and social activities designed to introduce you to both your programme and our school. It is important that you attend the information sessions and lectures, and we also strongly encourage you to take part in the social activities, as they are a valuable part of settling in and becoming part of the JIBS community.

I – Lucia Pizzichini – as programme director, am responsible for the overall coordination of all programme courses and development of the programme. You are more than welcome to get in touch with me with questions regarding the programme at any time. Questions regarding the courses should be sent directly to the course examiners.



Lucia Pizzichini

Assistant Professor in Business Administration
Programme Director, lucia.pizzichini@ju.se

Below, you will find a short introduction to your first two courses, the teaching staff involved, and the required course literature.

Navigating Academia and Business, 5 credits

This workshop-based course provides an essential foundation for your studies by helping you develop academic, interpersonal, and professional competencies needed to thrive both at university and in future international business environments. Through lectures, interactive workshops, simulations, and role-plays, you will work with self-awareness, critical thinking, academic reading and writing, responsible use of technology and AI, and collaboration in culturally diverse teams.

For your pathway in International Management, this course is important because it helps you build the capabilities that support success throughout the entire programme: communicating clearly, working constructively with others across cultures, reflecting on values and professional responsibilities, and developing the self-awareness needed to lead and collaborate in diverse settings. In many ways, this course lays the groundwork for how you will study, work in teams, and engage with global business questions in later courses on organisation, leadership, international management, responsible leadership, and project work.

Course literature: To be provided at the start of the course.

Course examiner: **Sumaya Hashim**, PhD, Assistant Professor in Business Administration (sumaya.hashim@ju.se)



Global Business and Economics with a Nordic Perspective, 5 credits

In this course, you will be introduced to the principles and frameworks needed to understand how markets and businesses operate in an interconnected world. The course covers foundational economic and business concepts such as scarcity, trade-offs, opportunity cost, comparative advantage, organisational forms, and how firms operate under different economic and geopolitical conditions. It also introduces the Nordic context, where collaboration, trust, consensus-oriented decision-making, and long-term thinking shape both business and public policy.

This course contributes to your pathway in International Management by giving you a broad analytical foundation for understanding international business environments. It helps you compare how different economic systems and institutional arrangements influence firms, markets, and societal outcomes, while also strengthening your academic writing, critical reasoning, mathematical, and problem-solving skills. These are essential building blocks for later studies in economics, strategy, international management, supply chains, and evidence-based managerial decision-making. The Nordic perspective also encourages you to think about how competitiveness, equality, and sustainability can be balanced in responsible international management.

Course literature: To be provided at the start of the course.

Course examiner: **Marcel Garz**, PhD in Economics, Associate Professor in Economics (marcel.garz@ju.se)



We look forward to seeing you in August!

Lucia and the teaching team of the International Management Programme