



JÖNKÖPING UNIVERSITY
International Business School

Jönköping, May 2026

Dear International Economics student,

Congratulations on securing a place in the Bachelor of International Economics Programme at JIBS, a triple-accredited business school with a strong international profile. I would like to take this opportunity to welcome you to the programme and provide you with some initial information about your first two courses. I am very pleased that you have chosen this programme, and I can assure you that my colleagues and I will do our utmost to provide you with an excellent education and experience here at JIBS.

The programme equips you with analytical and practical tools to understand how markets, policies, and institutions interact to shape economic outcomes. It combines a solid foundation in economic theory with quantitative and business-oriented skills, preparing you to analyse global challenges from market dynamics and innovation to trade, growth, and inequality. The primary focus is economics, in which you will earn 90 credits, complemented by a strong grounding in mathematics, statistics, and econometrics — essential for processing and analysing data, including for your bachelor's thesis. The programme also includes 30 credits in business administration, covering leadership, entrepreneurship, accounting, and finance, and a full semester dedicated to studying abroad at one of our many partner universities worldwide. These skills are highly valued in the job market and leave you well prepared for a career as an analyst, consultant, or policymaker in international organisations, banks, firms, and public institutions.

The programme will begin on Monday, 24 August, with a formal roll call, followed by a programme meeting on Tuesday, 25 August. Please make sure to plan your arrival so that you can attend both of these sessions in person. Our education is campus-based, and your first two courses will start the week of 31 August.

Navigating Academia and Business

This workshop-based course provides an essential foundation, equipping you with the academic, interpersonal, and professional competencies needed to thrive in your studies and future career. It facilitates self-awareness and recognition of individual values, strengths, and areas for continued development. Through collaborative activities with students from around the world, you will develop cross-cultural awareness and communication capabilities. The course also serves as an academic onboarding, introducing you to critical thinking, efficient reading and writing strategies, and the responsible use of technology and AI in your studies. Upon completion, you will be equipped to collaborate in culturally diverse teams, communicate professionally, and approach academic work and coursework with confidence.

Course literature will be provided at the start of the course.



Assistant Professor Sumaya Hashim (sumaya.hashim@ju.se)
the examiner and main teacher in this course.
Office: B6038

More information about the course, including the syllabus, can be found [here](#). The schedule for your programme can be found [here](#) by choosing the *International Economics* option with the ending 26H.

In parallel with this course, you will also take a course that introduces you to the global business and economic context in which your studies are set, including the foundations of economic reasoning and the Nordic business environment.

Global Business and Economics with a Nordic Perspective

In an era of global interdependence, understanding how markets and businesses function across borders is essential for informed economic and managerial decisions. This course provides the principles and frameworks needed to understand how markets and businesses operate in an interconnected world. You will engage with foundational economic concepts such as scarcity, division of labour, and opportunity cost, and examine how firms operate under diverse economic and geopolitical conditions. The course also introduces you to the Nordic context, where collaboration, trust, and consensus-oriented decision-making shape both business and policy environments. You will develop a comparative perspective on liberal market economies, coordinated market economies, and state-led models, and strengthen mathematical and academic writing skills that will support your continued studies in business and economics.

Course literature will be provided at the start of the course.



Associate Professor Marcel Garz (marcel.garz@ju.se)
the examiner and main teacher in this course.
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More information about the course, including the syllabus, can be found [here](#). To find the schedule of the course, see instructions above.

As the programme director, I, Anna Nordén, am responsible for the overall coordination of the programme's courses, ensuring high academic quality. I also serve as a liaison between you, the students, and the faculty. You are more than welcome to contact me at any time with questions regarding the programme. For inquiries specific to individual courses, it is more effective to contact the course examiners directly.



Associate Professor Anna Nordén (anna.norden@ju.se)
Programme director of B.Sc. International Economics
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We look forward to welcoming you to JIBS in August where we will offer you an international experience within a local context, enriching your academic journey with global insights and community engagement.

Anna and the teaching team of *International Economics*