

The Student Guide

J S A



Kick-off • Overalls • JSA • Student life

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Welcome to JSA



Dear new JIBS'ers!

Congratulations on becoming part of Jönköping International Business School!

My name is Moritz and I am the JSA president. Together with 8 other board members, we are taking care of all our amazing 16 committees.

At JIBS, we pride ourselves on being action-oriented and international. JSA's 16 committees offer ways to apply what you study in real settings, through planning, decision-making, and working with others toward something concrete. In total we have more than 200 students involved. Now we are waiting for you to join!

This guide will help you navigate your first weeks: from Kick-off and overalls to how JSA works and what all the committees actually do.

We from JSA wish you an unforgettable start and hope to see you as much as possible at the Kickoff! It is important to meet new friends and start the year in the best possible way! If you ever want to say hi or ask something, our door is open. You'll find us in the JSA office on the ground floor, just to the right of the main JIBS entrance.

Moritz Leonhardt
President JSA
Mail: president.jsa@js.ju.se



JSA - Meet the Board

If you have any questions, feel free to contact us. Our team is here for You!



Moritz Leonhardt

President

president.jsa@js.ju.se



Irem Bayak

Vice-President & Head of Education

vicepresident.jsa@js.ju.se



Bahar Öztürk

Treasurer

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Head of Administration

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Head of International

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JSA - How it Works

The student association at JIBS

We are the student association at Jönköping International Business School. Our organization is made by students, for students, and our goal is to make your study time as interesting and rewarding as possible. We do this by working on and improving several main areas: educational quality, career opportunities, social activities, integration & internationalization. We have a board consisting of 9 core members representing different positions, as well as 16 different projects and committees all with its own purpose.

If you want to know more, or you just want to swing by to say hi, you can find us in our office straight to the right in the lobby by the entrance of JIBS. You can also contact us on our social media channels.



jibsstudents



JSA - JIBS Student Association



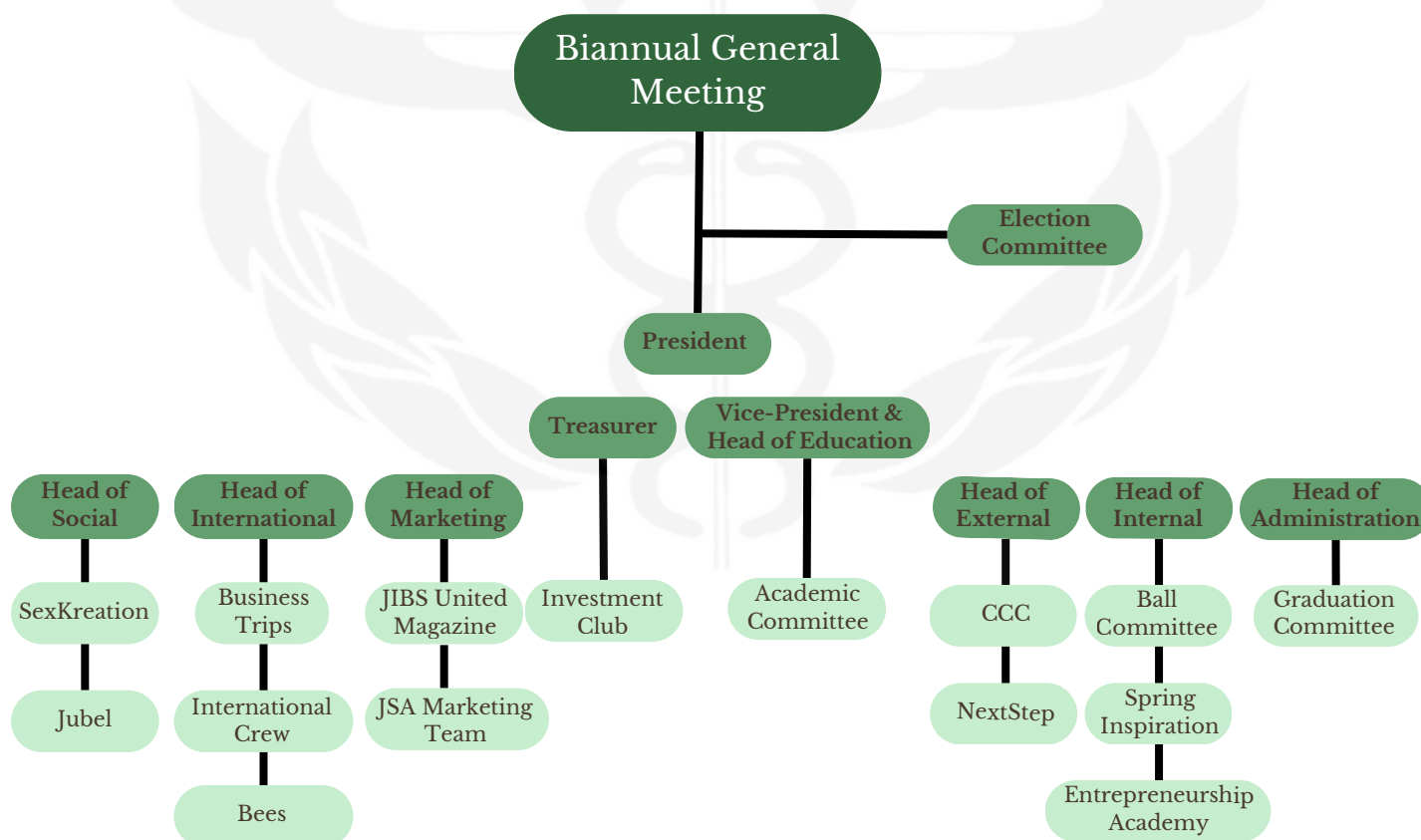
president.jsa@js.ju.se



jibsstudents.com



JSA - JIBS Student Association



Kick-Off



What's it about?

The kick-off takes place during the first 10 days of the semester of your university experience. During those 10 days fun activities and events are planned everyday and together with your kick-off group you have the opportunity to participate in all of them. You will meet fellow classmates and you will be introduced to the amazing student life in Jönköping. The schedule of kick-off can be found in the apps JSU Student and hitract, so make sure to download both!



Fadders

The Fadders play a crucial role in your kick-off. They assist and support you during kick-off and help you to get to know the university campus, the city of Jönköping and the student life. They are dedicated to ensure you have a remarkable experience. From questions you might have about the campus, your class schedule, sports possibilities or how to attach patches correctly, they can help you with all! The Fadders serve as a mentor offering their support during your first weeks at JU.

As a zero (new student) you might have many questions or uncertainties and your Fadders are here to help. Moreover, they are here to make sure you will have a kick-off experience never to forget. Your Fadders will be reaching out to you through your student e-mail to let you know to what kick-off group you belong to. During kick-off you can recognize them as they are wearing the following shirts.



Instagram accounts

So you don't miss out

@jibsstudents

@jonkopingtoni

@riocafeju

@kickoff.jibs

@jubilstudentpub

@jusacampus

@justudent

@akademincrew

@jkpg

Everything you need to know about The Overall



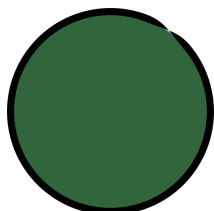
At Jönköping University (JU) there is a vibrant unique culture, also known as the ovve-culture. This has become an integral part of the student life at JU. The ovve, shortened term for overall, holds a special significance during events such as the kick-off or at Akademien (AKA).

You will see overalls in different colors running around the university campus. Each faculty at JU is associated with its own unique color, which is reflected in the overalls worn by students from that faculty. When you see students wearing their overall you can see how many different programs JU offers.

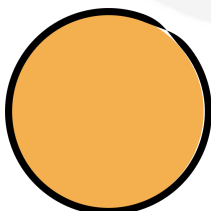
When you receive your overall, you become part of the ovve-culture at Jönköping University. This comes with a special JSA-patch and other fun patches which are meant to be affixed on your overall after the overall ceremony. Next to this, you will also find a patch stating your program of study. Each academic program has its own color to showcase the program you are studying. To further enhance the visual representation of your program, you will also receive two sets of ribbons in the color of your program. These ribbons are to be placed on the outside of each leg, running parallel to the seam.

The different colors

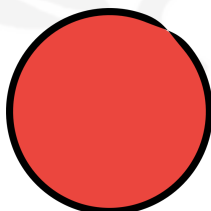
Jönköping International
Business School
(JIBS)



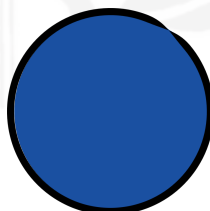
Jönköping
Engineering School
(JTH)



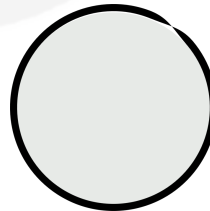
School of
Education
(HLK)



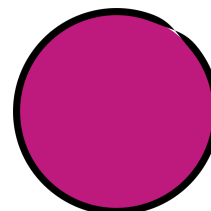
School of
Communication
(HLK)



School of Health and
Welfare
(Hälsö)



Students from the
board of the Union
(JSU)



Overall Rules



Be aware to follow these rules when it comes to
your Ovve

1 You are **not** allowed to wash your overall in the washer. You can only wash your overall when you are wearing it. So jump in the lake or under the shower while you are in it.

2 The patches that are most important to you, from events you liked the best or associations you have joined, are supposed to be affixed near your "holiest regions".

3 If you have patches from events or sittnings you did not attend, you should glue it **upside down** on your ovve.

4 You are **not** ever allowed to write on your own overall, only on others'.

5 You will receive a JSA-patch and a patch that represents the

6 If you want someone else's patch, you can only get it by **biting** it off the ovve.

7 Before you attend the overall ceremony you have to wear the overall completely. Once you have completed the overall ceremony you are allowed to tie the **sleeves** and you wear the overall only halfway up. You are also not allowed to glue your patches on until after your overall ceremony.

8 The programme you follow when you buy your overall package. These patches have a designated spot on your ovve. The JSA-patch has to be placed on the upper part of your **left** leg. The program patch has to be placed on the upper part of your **right** leg and is supposed to be higher on the leg than the JSA-patch.

9 **Akademien** is the student club that is open every Wednesday from 21:00 until 02.00. Every Aka you wear the overall, so you don't have to think about what to wear. Easy right?

10 The **kick-off patch** has to be placed on your right leg above the knee

11 Want to know more about the **towel rule**? Ask your Fadders

Don't know where to glue your patch?
Your Fadders can help you out!



Student Dictionary

For your Kick-off



Akademien



The nightclub exclusive for students. Here we party every Wednesday from 21:00 to 02:00. The final call of the evening is always the song Stad i Ljus that we sing together. Best part about Aka? It is cheap and you get to wear your ovve!

Sittning



An event with food and entertainment. Usually it has a theme and you need to purchase tickets roughly one week before the event (queues can get really long!).

Fadder



The Fadders (students at JIBS) play a crucial role in your kick-off. They are the dedicated guides who ensure you have a memorable experience. During kick-off your Fadders will serve as your closest form of guidance and support system.

Jubel



The student pub at Jönköping University. You will find Jubel in the JIBS building and it is open every Wednesday from 16:00 - 20:00, making it the perfect place to pre-party before going to Aka.

Stad i Ljus



This is a traditional song amongst students and holds a special place in the student life as a source of inspiration, motivation, and a soundtrack to the memorable moments that shape the university experience. When you hear this song at the end of your Aka night, you know it's the end of the night.

Zero



A student with zero credits, meaning that this student has not yet earned any academic credits and therefore also called a new student.

JSA

The student association in JIBS, responsible for organizing various types of activities and events together with their 15 committees.

Hälsoparken



The park right beside campus, where students gather for events like Valborg, to hang out or sometimes to pre-party before Aka! There will be several kick-off activities in this park.

JIBS



Jönköping International Business School. The faculty of JU that offers business and management related programs.

Spex



A funny performance carried out during kick-off events or sittnings

SexKreation

The social committee at JIBS

Hi! We are the SexKreation family and we are a passionate group of students at JIBS dedicated to creating unforgettable memories and student experiences as the social committee. We are responsible for organizing our amazing sittnings every year, each with its unique theme, entertainment and energy. Beyond these, we also host a variety of other social events. Our activities are a core part of student life and bring together both international and Swedish students.

As a team, we also prioritize our own bond by going on fun teambuildings trips throughout the year which makes us grow closer and bring the best energy to every event we plan. Our goal is to make sure that no one at JIBS feels bored or left out. We want every student to feel included and welcome while having the time of their lives!

@sexkreation



SEXKREATION



Jubel

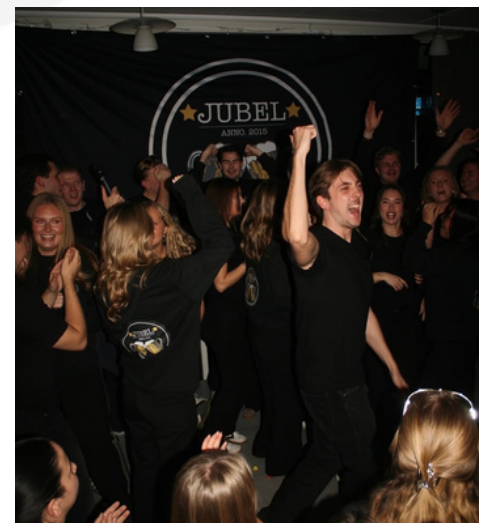


The student pub at Jönköping University

Have you ever experienced a student pub inside your university? Every Wednesday at 16:00, the JIBS cafeteria magically turns into a bar and social hub. The perfect location to hangout with friends, play some cardgames or take a shot at beerpong!

Every Wednesday, the Jubel team is ready to welcome you and serve behind the bar. Jubel also frequently collaborates with other projects of JSA to create events throughout the school semesters. Next to this, Jubel also hosts their own sittnings during the year. You can find Jubel at the end of the JIBS cafeteria.

Opening hours: Wednesday 16:00 - 20:00



@jubelstudentpub

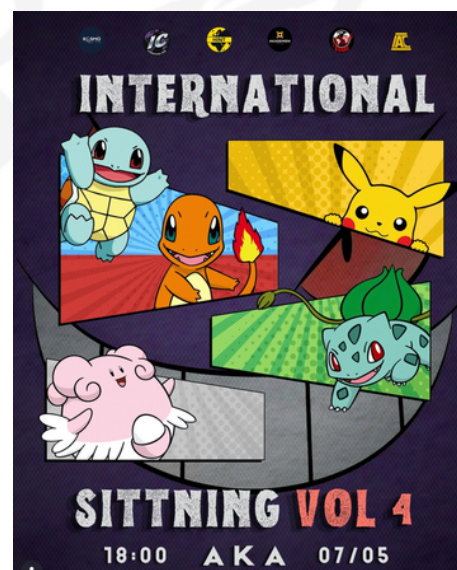


International Crew

Bringing students together through events, culture, and new friendships

Wanted to meet people from different countries and cultures while studying at Jönköping University? International Crew creates fun events and activities throughout the year where Swedish and international students can connect, make friends, and experience new cultures together.

Every semester, the International Crew works to create an inclusive and welcoming environment for all students. Our biggest event is **International Sittning**, organized together with HLK, JTH, and Hälso.



@jsainternational

Ball Committee

Hosting the annual Winter Banquet and Summer Ball



@ballcommitteejsa

As the JSA Ball Committee, we are the team behind the JSA Winter Banquet and Summer Ball! We operate across four teams: Event, Sponsor, Marketing and Graphic. During our weekly meetings, we catch up on each other's progress and collaborate across tasks.

Because we are a smaller committee, we form a tight group that works closely together on both our projects and social activities. In addition to our signature Banquet and Ball, we host various other events throughout the year, both on our own and in collaboration with other committees.

We are also active in Jönköping's student life. As a committee, you'll regularly find us attending sittings, supporting other committees' events, or going out at Akademien.

Every Fall semester, we look for enthusiastic new members who want to contribute to the Ball Committee and dive into the amazing student life Jönköping has to offer!

NextStep



The annual career fair at JIBS

As an organisation working as a link between students and businesses, Nextstep helps students take the next step in their careers. Nextstep's main event is an international career fair, where local, national, and international companies exhibit during the day, with the purpose to present their business and attract ambitious students at the university.

The fair has the purpose to connect students with companies to identify recruitment and business opportunities. Last year, the fair hosted a record of 42 participating companies. It has been arranged for students, by students, since 1994. During the career fair, interesting meetings are combined with exciting guest lectures, workshops, and contact calls. Nextstep also hosts other events, such as a banquet and a golf event.



@nextstepjsa

Spring Inspiration

Scandinavia's largest student-driven fashion show



Want to be part of something unforgettable during your time at Jönköping University? Spring Inspiration is Scandinavia's largest student-led fashion show, and this year we are celebrating our 30th anniversary. Behind the runway is a team of passionate students who spend the year planning and organizing events, working with sponsors, and bringing one of the university's biggest events to life. It's a chance to gain real experience, challenge yourself, and make friends across different programs and year groups.

Whether you want to join the committee, step onto the runway as a model, or simply come along to our events, there's a place for everyone in Spring Inspiration. No fashion background is needed—just enthusiasm, curiosity, and a willingness to try something new!



@springinspiration



@spring.inspiration

Entrepreneurship Academy



Promoting and engaging students in entrepreneurship

What do you think of when you hear the word Entrepreneurship? EA's mission is to promote and enable entrepreneurship among students at Jönköping University. Through workshops, lectures and events, our vision is to enable students to turn their ideas into a reality. The two primary events that EA hosts are the new venture fair **Entrepreneurship Day** and the student competition **JIBS Entrepreneurship Challenge**.



@jibs_entrepreneurship



Business Trips



Who we are

JSA Business Trips gives JIBS students direct access to world-class companies through organised international trips. Each year we visit a city and step inside the offices of major industry players.

You will attend company presentations, engage with professionals, and work on real case studies — all while representing Jönköping University on an international stage. We are fully student-run, non profit, and open to every JU student, no matter your programme or background.

@jsa_businessstrips



Where we have been



2019 • DUBLIN, IRELAND

Microsoft

European Headquarters



2023 • AMSTERDAM, NETHERLANDS

Netflix

EMEA Offices



2024 • BARCELONA, SPAIN

Grupo Bimbo

Factory & HQ Visit

Meet the team



JSA Business Trips committee 2025-2026 • Jönköping International Business School

What you gain

- 1 Practical business insight**
See how global companies actually operate — beyond the lecture hall
- 2 A global network**
Meet professionals and build connections before you graduate
- 3 Real-world exposure**
Apply your studies in an international business setting
- 4 Career readiness**
Case studies and visits that stand out on your CV
- 5 International experience**
Represent Jönköping University on the world stage

JSA Investment Club



Curious about investing?
Want to understand how the stock market works?
Ready to take your skills to the next level?

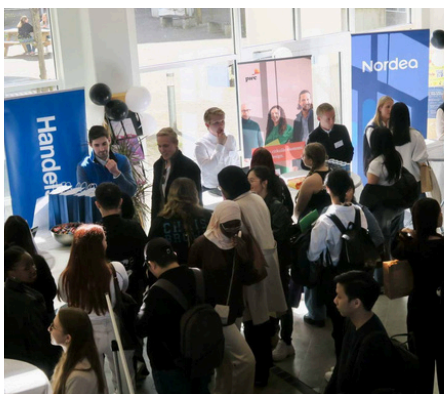
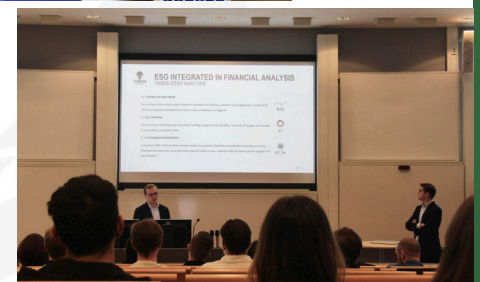
Whether you're just starting out or already passionate about finance, the JSA Investment Club (JIC) is the place for you.

JIC is the student investment and finance organization at JU.
We're here to equip you with **knowledge, insights** and **experience** to **navigate the world of finance**.
From learning the **basics** to managing our own **investment portfolio**, we also offer **networking opportunities** with alumni, professionals and leading financial institutions.

What do we do?

- **Crash Courses** on Equity Research & How to Invest
- **Equity Pitch Competitions** where our analysts present stock investment ideas
- **Networking Trips** to financial institution in cities like Stockholm
- **Swedish University Pitch Competition (SUPC)** participating and now hosting a national competition between top finance societies from across Sweden.
- **Women in Business and Leadership** featuring a panel discussion and GAIN Sweden

@jsainvestmentclub





B.E.E.S.

Working towards a more sustainable environment at JIBS

Have you ever wondered how small actions can make a big difference for the environment and society? B.E.E.S. (Building Environmental & Economic Sustainability) is JIBS' sustainability committee under JSA, working to inspire students to think and act more sustainably in their everyday lives.

Throughout the year, the B.E.E.S. team organizes events, workshops, and collaborations that focus on environmental, social, and economic sustainability. Whether it's raising awareness, sharing practical tips, or creating opportunities for students to get involved, B.E.E.S. aims to make sustainability accessible and engaging for everyone at JIBS.



@jsa.bees



JIBS United Magazine



@jibsunitedmagazine

The school magazine at JIBS

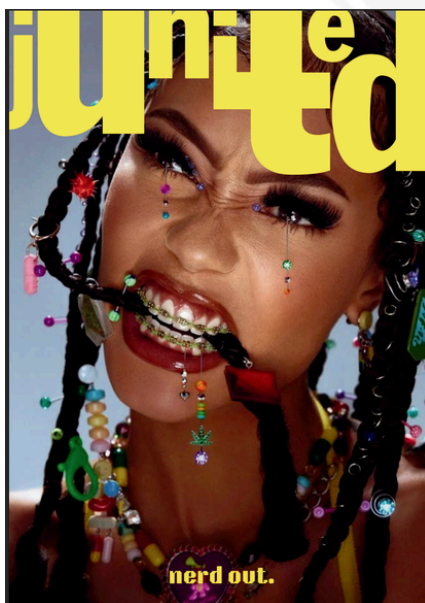
At JIBS United you can take pride in being the school's **oldest student-run organization**, founded in 1996 and going strong today!

JIBS United focuses on uplifting student voices, and their mission is to provide inspiring and entertaining content to all JIBS students and alumni, publishing twice a year, once in the winter and once in the summer.

In addition to the magazine, they are also proud to offer events and their very own podcast JIBS Talk on Spotify.

JIBS United Magazine is a vibrant space where creative minds can fully express themselves and share ideas while building meaningful connections and friendships!

Winter Cover 2025



Summer Cover 2026



Our Podcast on Spotify



JSA Marketing Team

The creative team behind JSA's digital presence and event coverage.



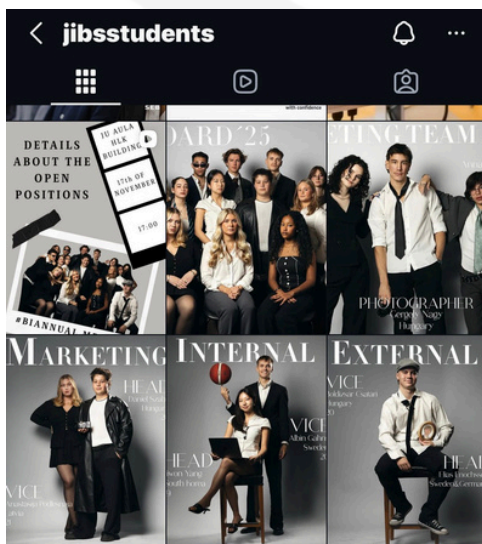
The JSA Marketing Team creates and manages content for the JSA Board's social media channels, helping promote events, initiatives, and student life. The team also supports JSA committees with photography, videography, and editing for their events.

@jibsstudents

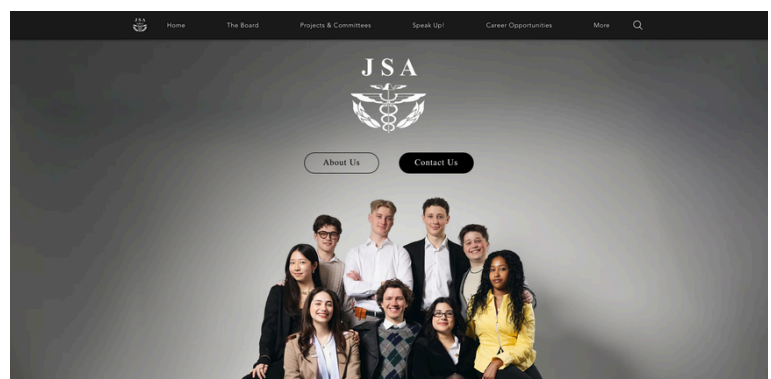
Members can take on roles such as:

- photographer & editor
- graphic designer
- content creator
- web developer

The team is also responsible for maintaining media equipment, including cameras, lighting, and microphones.



Joining the Marketing Team is a great opportunity to develop creative and technical skills, build a portfolio, gain hands-on experience, and contribute to a wide variety of projects across JSA.



Case Consulting Club

JIB'S consulting community, built by students



Picture this: meeting companies, gaining work experience, improving your skills and finding a sense of belonging while studying at JIBS. That is what Case Consulting Club (CCC) is all about. CCC is for students who want to gain real business experience beyond lectures. Through case competitions, workshops, and networking events, you get the chance to work with real company challenges, develop your problem-solving skills, present your ideas and compete for prizes. Over the years, CCC has worked with companies such as Uber Eats, L'Oréal and Golfamore. By taking part in CCC, you can challenge yourself, meet ambitious students, connect with companies and professionals.

Whether you want to attend an event, be part of a case competition or join the team behind CCC, there is a place for you here!

@jibscaseconsultingclub



Graduation Committee

Plans and executes the graduation ceremony and after party



@jibs.graduation

Graduation committee is responsible for organising the Graduation Ceremony, Banquet, and After Party together with JIBS. The main responsibilities of the committee is fixing diplomas, handing out robes and coordinating the logistics of the ceremony.



JSA Academic Committee

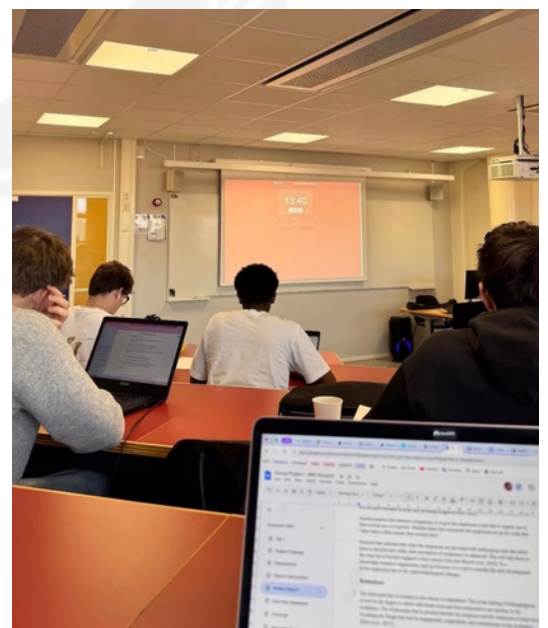


Representing student voices in education and study environment matters

The JSA Academic Committee (JAC) works to ensure that students' academic experiences at JIBS are heard, represented, and improved. We act as a link between students, programme directors, faculty, and school management, helping to support a constructive and high-quality education.

Our work includes monitoring course experiences, supporting students with school-related questions, and bringing forward issues connected to teaching, exams, communication, and the overall study environment. In addition to individual cases, we also work more broadly to make sure student perspectives are included in discussions that shape academic life at JIBS.

@jsa.academic



Election Committee



A helping hand during elections
at the Biannual Meetings

@election.committee.jsa

The Election Committee interviews candidates for the JSA board who are elected during the Fall and Spring Biannual Meetings. They also assist during recruitment between the Biannual Meetings when needed.

What is the Biannual Meeting exactly? The Biannual Meeting is JIBS' general student meeting, held once every semester. It's a chance for all students to **speak up, share their opinions**, and help shape the future of student life at our school. What positions do we elect in each Biannual Meeting?

Fall: Head of International, Head of Social, Treasurer, Head of Education/Vice-President

Spring: President, Head of External, Head of Internal, Head of Administration and Head of Marketing





JÖNKÖPING STUDENT UNION

JSU

As a student at Jönköping University you are also a member of Jönköping Student Union (JSU). This means that you have access to your own union acting both locally and nationally for you to have the best time possible here at JU. They work to ensure you have the best possible education quality, the best conditions to study and the best possible time at JU while you are here. This means they monitor JU's operations and where it's needed they bring attentions to aspects that need to be improved.

What to expect

JSU is actively engaged in various aspects to ensure a positive and enriching student experience. These areas include monitoring the quality of education, addressing student welfare issues, promoting integration, attending to student health, and managing different parts of the university such as:

- Akademien (AKA)
- Rio (Student café in the Student House)
- Student Service desk
- Different associations and committees

Do you have any questions? Don't hesitate to reach out to JSU by e-mail or check out their Instagram.



justudent



jkpgstudentkar



president@js.ju.se



jönkopingsstudentkar.se

Membership

The mandatory semester fee paid for the membership in the Student Union also brings you several advantages. It grants you the ability to write exams and opens the door to participate in the union's annual meeting, where you can actively contribute to decision-making processes. Being a member also grants you access to various services and opportunities. By expressing your opinions on resource allocation, you can influence over the direction of the Student Union, ensuring that your needs and preferences are considered.

JSA vs. JSU

Where JSA works for the students of the Jönköping University Business School (JIBS), JSU covers students from all JU schools. The different committees and associations of JSU are therefore the perfect place to meet students from other schools.

Learn more about their associations



JSU - Committees



All students at JU are welcome to join the associations and committees of JSU.

JUSA

For those who are interested in sports and enjoy exercise, there is JUSA - Jönköping University Sport Association. JUSA is open to all students at JU and offers a wide range of sports activities. The JUSA membership is 275 SEK per semester and is paid at Student Service or through their website.

JUSA Equestrian Club

The purpose of this club is to provide a meeting point for students and to arrange healthy and fun opportunities during their spare time.

JUSC

Sweden's first association dedicated to competitive university sports and e-sports for both domestic and international students.

JUSTICE

Jönköping University Student Team in Competitive E-sports. Currently, JUSTICE fields teams for CS:GO, League of Legends Calorant and Street Fighter.

Westcoast

Westcoast Nation is dedicated to enrich the student life by arranging After School in Rio, a sitting once per semester, the lively Sexkamp competition but also fun pizza nights.

IAC

Integrations and Activity Committee. IAC uses their free time to arrange a wide range of activities, trips, and events for students. They are for example responsible for organizing the Food Safari and the trips to Norway and Iceland.

JURA

Members of the Jönköping University Rowing Association practise their rowing skills.

Edit

EDIT, the student new source at JU, is committed to sharing pertinent information and catering to the interest of fellow students. Their aim is to cover everything happening in the student life.

Showtime

An association for those who enjoy dancing, singing, and performing.

QULT

Qultmästeriet arranges trips to different events on other universities, plans sittnings and works at Akademien.

SSA

Students for Sustainable Action raise awareness about sustainability and work to make the JU Campus more sustainable.

JUFS

Formula Student builds and races a real car at international competitions while enjoying exclusive motorsport events and experiences along the way.

Language cafe

Purpose is to learn a new language, have fika and make new friendships.

Unite

A dynamic association that works with three committees; Girls Unite, Boys Unite and NB unite. They strive to foster connections among students regardless of their school of study.

JUMUN

JUMUN's goal is to simulate UN sessions and debates. Here you practice mediation but also analytical and leadership skills.

FUF

FUF's main vision is to spread knowledge & actively involve students in pressing global issues through workshops, seminars, & group discussions.

CardBoard

They organize everything around card-or board games, this is the place to be.

StartUp Jönköping

StartUp Jönköping connects students and encourages them for careers in start-ups by holding workshops and lectures.

Public Speaking

Dream of captivating an audience like a TED talk speaker? This is your launchpad. Join to enhance your public speaking skills!

J S A



**We are looking
forward to
meeting you!**

